

## **Double Effect expands with the opening of its Singapore Office**

Singapore, August 18, 2011

Double Effect is very pleased and proud to announce that as per Monday August 15, 2011, the Double Effect Pte. Ltd. Office in Singapore is fully operational.

Since the start in 2003, Double Effect has a strong international focus with project execution in various European locations, the Middle East, America, but most of all also in Asia. The strong relationships with existing clients and the extensive Double Effect network in APAC make Singapore the ideal and logical choice for our first step in the international expansion of the company. The strategic expansion will boost the presence and service-offering of Double Effect in Asia and will further strengthen existing, as well as grow new client-relationships.

Bas Heijnen – founder of and partner at Double Effect – as well as Jeroen Bos – an experienced financial services consultant – have both relocated to Singapore. They will be looking to sustainably grow the Double Effect practice in Singapore.

Double Effect's Singapore office is located in the Financial District on 137 Market Street in the middle of its client-base.

Double Effect looks forward to continue their strong growth in Amsterdam and Singapore, while maintaining the high quality of personal, professional service they provide their clients to solve business issues and to drive clients' business improvement.

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